

## Japan Hosted Buyers Program "MEET JAPAN"

June 29, 2018

Japan offers a diverse and unique selection of world-class meeting venues and cultural experiences, with something new and exciting to discover on every visit. The **MEET JAPAN** program is a hosted buyers' program for association representatives that gives you an opportunity to discover the diversity of Japan's convention cities. The main purpose of the MEET JAPAN program is to showcase Japanese cities to international association executives. Attendees will visit participating convention cities and venues on the study tour. Additionally, JNTO also organizes the Japan Convention Trade Mart, give association executives the opportunity to meet with potential partners from other cities.

## **I. REQUIREMENTS**

Applicants must meet the following requirements:

- 1. You are representing an international conference with a possibility of bidding to convene in Japan within 5 years.
- The conference has an attendance of more than 200 people (at least 30% from outside of Japan).
  \*Regarding conference with fewer than 200 people, please contact below for more information.
- The candidate city from Japan has not yet been decided.
  \*Priority will go to associations with a Japanese member who is seriously considering hosting the conference.

**II. PROGRAM SCHEDULE** \*Please note that details of the program are subject to change.

Date		Schedule	Provided Meals	Cities
Sun.	Feb. 24	Arrive at Narita or Haneda Airport	Dinner	Tokyo
		Welcome Reception		
Mon.	Feb. 25	Presentation with breakfast	Breakfast	Tokyo
		Travel from Tokyo to your study tour cities	Lunch	study tour
		Study tour DAY 1	Dinner	cities
Tue.	Feb. 26	Study tour DAY 2	Breakfast	study tour
			Lunch	cities
			Dinner	
Wed.	Feb. 27	Study tour DAY 3	Breakfast	study tour
		Travel from each city to Tokyo	Lunch	cities
			Dinner	Tokyo
Thu.	Feb. 28	Japan Convention Trade-Mart (Tokyo International	Breakfast	Токуо
		Forum)	Lunch	
		Farewell Party	Dinner	
Fri.	Mar. 1	Depart from Tokyo	Breakfast	

\* Included in the program: Round trip airfare (economy), accommodation (5 nights), transportation expenses during the

program, all meals shown in the itinerary above.

CONTACT

For more information, please e-mail to the following:

Japan Convention Bureau (JCB) / Japan National Tourism Organization (JNTO) Email: meetjpn@jnto.go.jp